# WHAT IS CLAIMED IS:

- 1. A method of providing web content to a printing device, said method comprising attaching a memory module storing said web content to a printing device consumable.
  - 2. The method of claim 1, further comprising: installing said printing device consumable in said printing device; and interfacing said printing device and said memory module.
- 3. The method of claim 2, further comprising uploading said web content from said memory module to a memory of said printing device.
- 4. The method of claim 2, further comprising uploading a web content interface from said memory module to a memory of said printing device.
- 5. The method of claim 3, further comprising executing said web content interface with a controller of said printing device.
- 6. The method of claim 5, further comprising using said web content on said memory module through said web content interface.
- 7. A method for providing web content from a printing device, said method comprising:

storing web content on a memory module;

attaching said memory module to a printing device consumable;

installing said printing device consumable with attached memory module in a printing device; and

interfacing said memory module with said printing device.

- 8. The method of claim 7, wherein said printing device consumable comprises a toner cartridge.
- 9. The method of claim 7, wherein said web content comprises information about said printing device.
- 10. The method of claim 7, wherein said web content comprises information about said consumable.
- 11. The method of claim 7, further comprising uploading said web content from said memory module to a memory unit of said printing device.
- 12. The method of claim 11, wherein said web content is uploaded in addition to previously loaded web content.
- 13. The method of claim 11, further comprising using said web content in a web page provided by an embedded web server.
- 14. The method of claim 13, further comprising transmitting said web page over a network connection to the Internet.
- 15. The method of claim 13, further comprising transmitting said web page over a network connection to a local area network (LAN).
- 16. The method of claim 13, further comprising displaying said one or more web pages comprising said web content with a web browser.
- 17. The method of claim 16, further comprising accepting user input to said one or more web pages for controlling said printing device.

- 18. The method of claim 17, wherein said accepting user input comprises requiring a password before implementing said user input.
- 19. The method of claim 17, wherein said user input is implemented immediately when saved or applied by a user.
- 20. The method of claim 11, further comprising receiving user input specifying which web content to load into said memory unit.
- 21. The method of claim 7, further comprising:
  uploading a web content interface from said memory module to said printing device;
  and

accessing said web content on said memory module with said web content interface.

- 22. The method of claim 21, further comprising using said web content in a web page provided by an embedded web server.
- 23. The method of claim 22, further comprising transmitting said web page over a network connection for viewing in a web browser.
- 24. The method of claim 21, further comprising receiving user input specifying which web content to use.
- 25. The method of claim 23, further comprising accepting user input to said one or more web pages for controlling said printing device.
- 26. The method of claim 25, wherein said accepting user input comprises requiring a password before implementing said user input.
- 27. A method of providing customized web content for use by a printing device, said method comprising:

receiving data specifying desired web content from a purchaser of a printing device consumable;

storing said web content on a memory module attached to said printing device consumable.

- 28. The method of claim 27, further comprising providing said printing device consumable with said memory module to said purchaser.
- 29. The method of claim 27, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content through a terminal at a consumables sales facility.
- 30. The method of claim 27, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content from said purchaser through a computer network.
- 31. The method of claim 30, wherein said computer network comprises the Internet.
  - 32. A consumable for use with a printing device, said consumable comprising: a printing device consumable; a memory module attached to said printing device consumable; and web content stored on said memory module.
- 33. The consumable of claim 32, further comprising a wireless interface for said memory module for interfacing and communicating with a printing device.
- 34. The consumable of claim 33, wherein said wireless interface comprises a radio frequency interface.

- 35. The consumable of claim 33, wherein said wireless interface comprises an infrared interface.
- 36. The consumable of claim 32, further comprising a wired interface for said memory module for interfacing and communicating with a printing device.
- 37. The consumable of claim 32, further comprising a web content interface stored on said memory module which, when uploaded to a printing device, allows access and use of said web content on said memory module.
  - 38. A printing device comprising:
  - a printing device memory storing an embedded web server;
- a printing device interface, wherein said interface is configured to communicate with a memory module attached to a printing device consumable; and
- a printing device controller, wherein said controller is programmed to access web content with said printing device interface from a memory module attached to a printing device consumable and use said web content in a web page generated with said embedded web server.
- 39. The printing device of claim 38, wherein said printing device interface comprises a wireless interface.
- 40. The printing device of claim 39, wherein said wireless interface comprises a radio frequency interface.
- 41. The printing device of claim 39, wherein said wireless interface comprises an infrared interface.
- 42. The printing device of claim 38, wherein said printing device interface comprises a wired interface.

- 43. The printing device of claim 38, further comprising a user interface for controlling said printing device.
- 44. The printing device of claim 38, wherein said controller is further configured to upload a web content interface from said memory module and execute said web content interface to access said web content stored on said memory module.
- 45. A system of providing web content for a printing device, said system comprising storage means for storing said web content attached to a printing device consumable for use with said printing device.
- 46. The system of claim 45, further comprising means for interfacing said storage means with said printing device.
- 47. The system of claim 46, further comprising means for accessing said web content from said storage means.
- 48. The system of claim 47, further comprising means for using said web content in a web page transmitted from said printing device.
- 49. The system of claim 45, wherein said storage means comprise an electronic memory module.
- 50. The system of claim 48, wherein said means for using said web content in a web page comprise an embedded web server running on said printing device.
- 51. The system of claim 46, wherein said means for interfacing said storage means with said printing device comprise a wireless interface.
- 52. The system of claim 46, wherein said means for interfacing said storage means with said printing device comprise a wired interface.